



Partnerships

The Spot On Festival could not have happened without solid partnerships across the board. Key partners are listed here along with their contribution

Poulton-le-Fylde Community Hall



The host venue for the festival and the lead applicant for Arts Council England for National Lottery Project Grant Funding.

Culturapedia



Image Gaz Cook

Culturapedia is a Lancashire-based NPO that has been delivering Spot On Lancashire across the county for twenty years. The Spot On Festival was the idea of CULTurapedia in response to a UKSPF funding call-out by Wyre Council. Culturapedia programmed the NRTF Conference and the festival and managed the whole project.

Wyre Council



Image Gaz Cook

The district council covering Poulton-le-Fylde and Over Wyre managed the UKSPF funding for the project. The events and marketing team gave invaluable support and advice to the festival in advance and over the weekend

Lancashire County Council Library Service



Image Gaz Cook

Poulton-le-Fylde Library was a key venue for the festival, hosting performances on Friday, Saturday, and Sunday. The county Council covered staffing. Poulton Library also hosted planning meetings. Knott End Library hosted Miss Baynes as part of the extended programme in Over Wyre. The Cultural Services team also offered invaluable support.

The National Rural Touring Forum (NRTF)



The NRTF is an Arts Council England Investment Principles Sector Support Organisation (IPSSO). It is a membership organisation supporting rural touring across the UK. Bringing the annual National Conference to Blackpool and Poulton-le-Fylde added significant value to the project, raising the profile of Lancashire, bringing visitors to the area and the festival, and allowing some artists to showcase to both professionals and the public.

Appletree Financial Services

Poulton-le-Fylde-based Appletree Financial Services is committed to supporting the vibrancy of Poulton Town Centre. Their generous offer of sponsorship, specifically for the launch event, supported the whole festival. In the run-up to the event, their premises on Breck Road were adorned with posters and a first-floor banner. David Gallagher (MD) also attended partnership meetings offering invaluable local knowledge.

The Furness Building Society



Image Gaz Cook

Keen to promote its work with the Poulton community, the Furness Building Society sponsored the outdoor stage in Elizabeth Square. They also contributed to the promotion and offered support by attending partnership meetings. Their involvement also supported a young employee, Zach, to gain experience outside of the normal branch activity.

Lancashire County of Song



Image Gaz Cook

Established in 2023 by Arts Lancashire with the support of Lancashire County Council, Lancashire County of Song exists to promote the benefits of choral singing in the county. The Spot On Festival provided an opportunity to showcase choirs from Wyre and Blackpool. This, in turn, provided the festival with a themed programme for the Market Square Stage. An additional dementia-friendly singing workshop on Saturday 14th included people in the festival who might otherwise not have been able to engage.

Hopeful & Glorious



Image Gaz Cook

Wyre-based Hopeful & Glorious curates and promotes makers' markets in Lancashire. The market at the festival proved to be an invaluable attraction, linking the two outdoor stages. In addition, Heather from H&G offered insight and support throughout the planning process.

The Atlantic Presenters Association

Hailing from maritime Canada, Culturapedia have a long-standing relationship with The Atlantic Presenters Association. This partnership brought Rum Ragged and Santiago Guzman from Newfoundland to Poulton-le-Fylde

Applause Rural Touring

Fulfilling a similar role to Spot ON Lancashire, but in Kent and Sussex, Applause specialise in commissioning and promoting outdoor theatre. This partnership brought the world premiere of *The Library at the Edge of the World* and *Never a Gull Moment* to the Festival

Big Imaginations

Big Imaginations support the tours of high quality children's and family performances across the North.

St Chads



The medieval church in the heart of Poulton-le-Fylde was a key festival venue. For a small donation to church funds, the church was made available for the whole weekend (outside of service times).

The Teanlowe Centre and Booths



Image Gaz Cook

The cafe at Booths became a venue on the evening of Saturday 14th. The Teanlowe Centre gave free use of an empty shop which was a tremendous asset as a meeting point for artists and a hub for resources.

Pilling and Stalmine Village Halls

These Over-Wyre village Halls hosted The Greatest Robot Ever and Fifi la Mere as part of the run-up to the festival.

Source

Source have worked as the design partner with Culturapedia for many years and supported the festival with reduced rates for much of the design work.